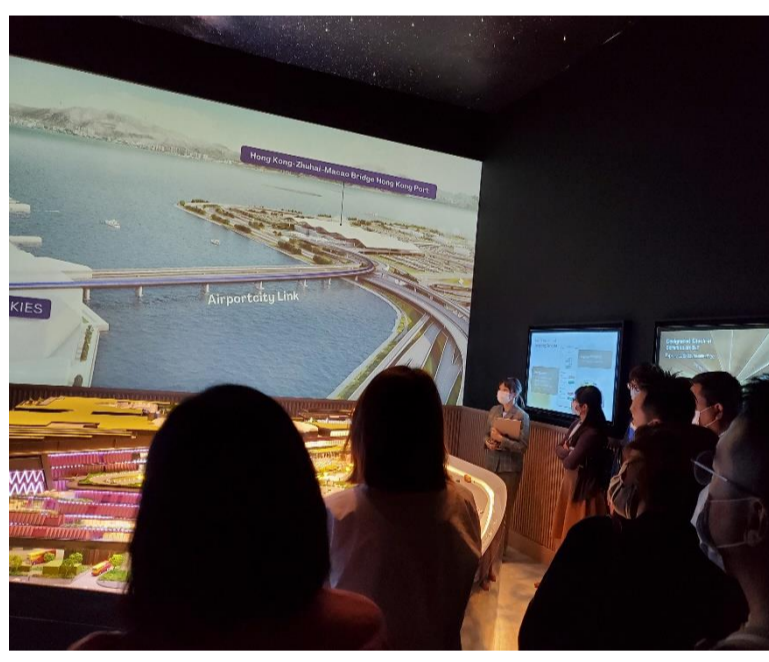
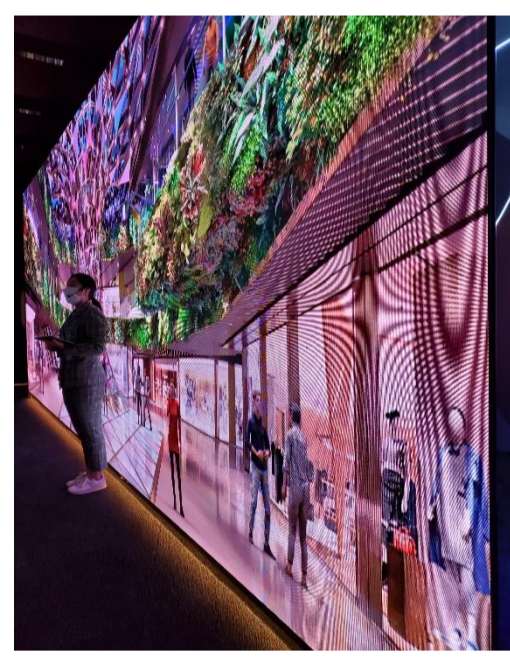
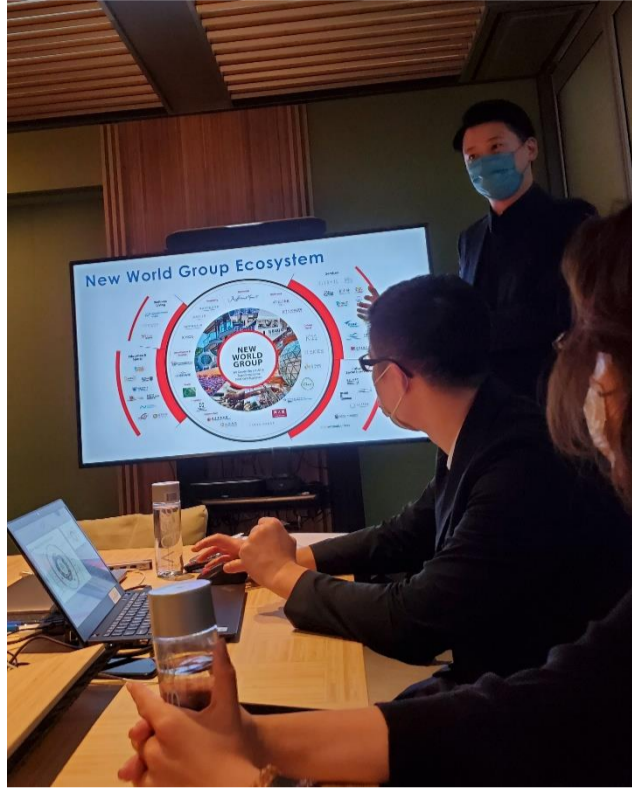


**HKAAPA Exclusive Preview of 11 SKIES Show Suite at K11 ATELIER on 8 July 2021**

An exclusive preview of 11 SKIES was organized for HKAAPA at the Show Suite at K11 ATELIER on 8 July 2021.

Participants enjoyed the guided tour of the Show Suite, and the project presentation which highlighted the features and the concepts behind the development of Retail, Entertainment and Dining experience.



**Event Sponsor**



**HKAAPA Webinar with Cityline on 13 July 2021**

An HKAAPA Webinar was organized with Cityline on 13 July 2021. The topics was 新常態O2O 線上線下數碼轉型策略。

**HKAAPA**  
HONG KONG ASSOCIATION OF  
AMUSEMENT PARKS AND ATTRACTIONS  
香港遊樂園及景點協會

**cityline**

**新常態O2O  
線上線下數碼轉型策略**

HKAAPA會員免費  
非會員\$200

日期: 2021年7月13日  
時間: 下午4時-5時15分  
形式: 網上研討會(會以Zoom進行)  
語言: 廣東話  
\*報名及查詢詳情可電郵到general@hkaapa.org

主講嘉賓  
CityLine 總經理  
林永存先生  
Marcus Lam

- 線上線下(Online to Offline) 混合營運技巧個案分享
- 市場推廣新機遇: 數碼化下如何創造低成本高收益之市場推廣活動
- 業界多元銷售渠道創造更多可能性

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經驗分享  
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