

HKAAPA participated in China (Guangzhou) International Tourism Industry Expo (CITIE) 7 to 9 September 2018

Tourism Commission had supported HKAAPA on a booth in China (Guangdong) International Tourism Industry Expo (CITIE).

The support covered 12 HKAAPA members:

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| 1. AsiaWorld-Expo | 2. Hong Kong Disneyland Resort |
| 3. Madame Tussauds Hong Kong | 4. Noah's Ark Hong Kong |
| 5. Ngong Ping 360 | 6. Ocean Park Hong Kong |
| 7. sky100 Hong Kong Observation Deck | 8. The Hong Kong Jockey Club |
| 9. The Peak Tram & The Peak Tower | 10. Dukling |
| 11. Hong Kong Tramways | 12. PMQ |

The event was very successful with a lot of positive feedback.

According to CITIE, participants of CITIE came from 60 countries and regions. The Expo attracted 22 provincial and municipal delegations, more than 3,000 outbound and domestic tourism institutions and tourism enterprises and nearly 50 professional buyer delegations, resulted in over 500,000 person-time visitors.

HKAAPA won 2 awards in the Expo:

- ❖ The Best Organization Prize
- ❖ Best of Show Creativity Award



Supporting organization



For more details, please visit our website www.hkaapa.org
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If you do not want to receive our promotional materials, please email to general@hkaapa.org.